# Association Between Cooling Descriptors and Device/Liquid Combinations Among Adults Who Frequently Use ENDS

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## Significance

Electronic nicotine delivery systems (ENDS) with cooling agents are concerning due to their youth appeal, but policy changes could affect adults who vape. Understanding the prevalence of cooling descriptors (e.g., ice) among the most used device/liquid combinations by adults can inform regulators.

## Methods

- Data from 899 adults (21+) who frequently use ENDS (5+ days/week) were analyzed from Wave 5 (2023) of the VAPER Study
- Cooling descriptors and device/liquid combinations were assessed using photos and self-reported data
- The top device/liquid combinations were:
  - disposable-nonadjustable-salt (34.8%)
  - tank-adjustable-freebase (26.0%)
  - refillable pod-adjustable-salt (15.5%)
  - refillable pod-adjustable-freebase (13.0%)
  - disposable pod-nonadjustable-salt (10.7%)
- Descriptive weighted statistics were used

**Cooling descriptors** are more commonly found in ENDS devices that contain **salt-based nicotine formulations**

◄ *Learn more about the Vaping and Patterns of E-cigarette Use Research (VAPER) Study*

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## Results

- Overall, 33.4% (n=321) of participants used liquids with a cooling descriptor
- Differences were observed in the prevalence of cooling descriptors across device/liquid combinations ($p<0.001$)
- Cooling descriptors were more prevalent among disposable pod-nonadjustable-salt (58.8%, n=61), disposable-nonadjustable-salt (47.4%, n=170), and refillable pod-adjustable-salt (36.4%, n=49) groups
- Tank-adjustable-freebase (13.4%, n=28) and refillable pod-adjustable-freebase (11.9%, n=13) had lower prevalence of cooling descriptors

## Conclusion

Cooling descriptors are more commonly found in ENDS devices that contain salt-based nicotine formulations. Policies targeting cooling agents may differentially impact segments of the ENDS market and adults that prefer nicotine salt-based liquids.

## Authors

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