



TPackSS: Tobacco Pack Surveillance System

Ukraine Health Warning Label Compliance Codebook 2013

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Please refer to the “Ukraine Packaging and Labeling Requirements” document for the laws from which specific questions are derived. If you feel that some aspects of the pack warrants further discussion please make a note in the “topics for further discussion” section.

Unique ID (unique_id)

Enter the Unique ID that is printed on the label on the bag in which the pack is held.

1. Type of Product (product_type)

What type of product is this?

[Definition of “tobacco products” (Law No. 2899-IV, Article 1): “Filter or non-filter cigarettes, hand-rolled cigarettes, cigars, cigarillos, and also pipe, snuff, sucking, chewing tobacco, mahorka and other tobacco products of substitutes for smoking, snuffing, sucking or chewing”]

Refer to the front of the pack to answer this question. If the type of product is not written on the front of the pack, refer to the back and if not found on the back, the sides of the pack. If there are two descriptions of the product found on the pack, choose the more specific classification (e.g. when “clove cigarettes” AND “Class A cigarettes” are written on a pack, the product will be classified as “clove cigarettes”). If product type is not written on the package, look at the sticks inside the package and refer to additional information online. In your online search for information, refer only to credible sources (official brand websites, government registries of tobacco products, or Euromonitor).

- (1) Manufactured cigarettes
- (2) Bidis
- (3) Cloves or Kreteks
- (4) Cigarillo

Check here if you used additional online information to determine product type.
(product_type_info)

Enter your source here. (product_source)

Section A: Front of Pack

A1. Presence of warning (front_warn_presence)

Is there a health warning label on the front of the pack?

- (1) Yes
- (0) No

If “No”, skip to Section B.

A2. Warning content (front_warn_content)

Does the warning state “Smoking Kills”?

- (1) Yes
- (0) No

If “No”, skip to Section B.

A3. Warning clarity (front_warn_clarity)

Is the warning clearly printed?

- (1) Yes
- (0) No

A4. Warning font (front_warn_font)

Is the warning printed in bold black font?

- (1) Yes
- (0) No

A5. Warning background (front_warn_backgrnd)

Is the warning printed on a white background?

- (1) Yes
- (0) No

A6. HWL frame (front_warn_frm)

Is the warning framed with a black line?

- (1) Yes
- (0) No

If 'No', skip to A8.

A7. HWL frame size (front_warn_frmsize)

Is the warning frame at least 3mm in width?

- (1) Yes
- (0) No

A8. HWL unobstructed (front_warn_unobstruct)

Is the warning placed so that other labels, tax stamps, price tags or any other components do not intervene with the textual and/or visual components of the warning?

- (1) Yes
- (0) No

Measurement

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face of the package only, not including the beveled portion.
- When measuring a package with rounded edges measure the face of the package only, not including any portion of the pack that is not flat.
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- Measure the text in an upright position, following the direction of the text.
- When measuring the width, measure across the points at the bottom edge of the pack.
- Include the border in your measurement of the warning.

A9. HWL height (front_warn_height)

Enter the height (cm) of the health warning label. _____

A10. HWL width (front_warn_width)

Enter the width (cm) of the health warning label. _____

A11. Height (front_height)

Enter the height (cm) of the front panel of the pack. _____

A12. Width (front_width)

Enter the width (cm) of the front panel of the pack. _____

A13. Percentage of front of pack covered by warning (front_warn_percent)

Using the measurements above, the percentage of area of the front panel of the pack covered by the health warning label will be calculated automatically. _____

A14. Edges of pack (front_bvlorrnd)

Does the front of the pack have beveled or rounded edges?

Packs are only considered to have beveled or rounded edges when they are hard packs. Refer to Images 2 and 3 for examples. Choose N/A if a pack is a soft pack, cylindrical pack or a tin pack.

Example:

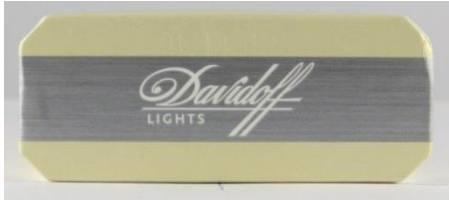


Image 2. Beveled edges



Image 3. Round edges

- (1) Yes
- (0) No
- (9) N/A

If 'No' or 'N/A', skip to Section B.

A15. Health warning label coverage (front_bvlorrnd_coverage)

Does the health warning label cover the beveled or rounded edges of the pack?

- (1) Yes
- (0) No

Section B: Back of the Pack

B1. Presence of warning (back_warn_presence)

Is there a health warning label on the back of the pack?

- (1) Yes
- (0) No

If “No”, skip to Section C.

B2. Warning content (back_warn_content)

Using the Appendix, indicate the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select “No match”.

	1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)	8 (8)	9 (9)	10 (10)	No Match (99)
Warning content											

If “No match”, skip to Section C.

B3. Warning clarity (back_warn_clarity)

Is the warning clearly printed?

- (1) Yes
- (0) No

B4. Warning font (back_warn_font)

Is the warning printed in bold black font?

- (1) Yes
- (0) No

B5. Warning background (back_warn_backgrnd)

Is the warning printed on a white background?

- (1) Yes
- (0) No

B6. HWL frame (back_warn_frm)

Is the warning framed with a black line?

(1) Yes

(0) No

If 'No', skip to B9.

B7. HWL frame size (back_warn_frmsize)

Is the health warning frame at least 3mm in width?

(1) Yes

(0) No

B8. HWL frame and coverage (back_warn_frmcov)

Does the frame leave the text and picture contained in the warning uncovered?

(1) Yes

(0) No

B9. HWL unobstructed (back_warn_unobstruct)

Is the warning placed so that other labels, tax stamps, price tags or any other components do not intervene with the textual and/or visual components of the warning?

(1) Yes

(0) No

B10. HWL picture visible (back_warn_visible)

Is the picture contained in the warning fully visible, so that it is able to be interpreted as intended?

(1) Yes

(0) No

B11. HWL text location (back_warn_txtloc)

Where is the text contained in the warning label placed in relation to the picture?

- 1) Underneath the picture
- 2) To the right of the picture
- 9) None of the above

Refer to Section A for 'Measurement' instructions.

B12. HWL height (back_warn_height)

Enter the height (cm) of the health warning label. _____

B13. HWL width (back_warn_width)

Enter the width (cm) of the health warning label. _____

B14. HWL picture height (back_warn_picheight)

Enter the height (cm) of the picture contained in the health warning label. _____

B15. HWL picture width (back_warn_picwidth)

Enter the width (cm) of the picture contained in the health warning label. Measure the entire width of the picture, including beveled or rounded edges. _____

B16. HWL text height (back_warn_txtheight)

Enter the height (cm) of the text contained in the health warning label. _____

B17. HWL text width (back_warn_txtwidth)

Enter the width (cm) of the text contained in the health warning label. Measure the entire width of the text, including beveled or rounded edges. _____

B18. Height (back_height)

Enter the height (cm) of the back panel of the pack. _____

B19. Width (back_width)

Enter the width (cm) of the back panel of the pack. _____

B20. Percentage of front of pack covered by warning (back_warn_percent)

Using the measurements above, the percentage of area of the back panel of the pack covered by the health warning label will be calculated automatically. _____

B21. Edges of pack (back_bvlornd)

Does the back of the pack have beveled or rounded edges?

Packs are only considered to have beveled or rounded edges when they are hard packs. Refer to Images 2 and 3 for examples. Choose N/A if a pack is a soft pack, cylindrical pack or a tin pack.

- (1) Yes
- (0) No
- (9) N/A

If 'No' or 'N/A', skip to Section C.

B22. Health warning label coverage (back_bvlornd_coverage)

Does the health warning label cover the beveled or rounded edges of the pack?

- (1) Yes
- (0) No
- (9) N/A

If 'No', skip to Section C.

B23. Width of HWL, including beveled or rounded edges (warn_width_bvlornd)

Enter the width (cm) of the health warning label. Measure the entire width of the label, including beveled or rounded edges. _____

Section C: Side of the Pack

C1. Presence of emission levels (side_emis_presence)

Are the tar and nicotine levels written on one of the sides of the pack?

(1) Yes

(0) No

If “No”, skip to Section D.

Refer to the ‘Measurement’ instructions in Section A.

C2. Emission levels height (side_emis_height)

Enter the height (cm) of the emission levels. _____

C3. HWL width (side_emis_width)

Enter the width (cm) of the emission levels. _____

C4. Height (side_height)

Enter the height (cm) of the side panel of the pack. _____

C5. Width (side_width)

Enter the width (cm) of the side panel of the pack. _____

C6. Percentage of front of pack covered by warning (side_emis_percent)

Using the measurements above, the percentage of area of the side panel of the pack covered by the emission levels will be calculated automatically. _____

Section D: Other

D1. Misleading descriptors (misleading_descriptors)

Do the following misleading descriptors appear on the pack? Check all that apply. Examples of descriptors that fall into the “Other” category include but are not limited to “ultra-light”, “mild”, “extra” and “ultra”.

Misleading descriptor	Check here
“Low tar” (low_tar)	
“Light” (light)	
“Very light” (very_light)	
“Super light” (super_light)	
“Other” (other)	

Describe “other”. (misleading_other)

Section E: Topics for Further Discussion and Notes

E1. Further discussion (further_discussion)

Is there any aspect of this pack that needs further discussion?

- (1) Yes
- (0) No

E2. Notes on further discussion (further_discussion1)

E3. General notes (general_notes)

Note any items of interest about the pack.
