



TPackSS: Tobacco Pack Surveillance System

Russia Health Warning Label Compliance Codebook 2013

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Please refer to the “Russia Packaging and Labeling Requirements” document for the laws from which specific questions are derived. If you feel that some aspects of the pack warrants further discussion please make a note in the “topics for further discussion” section.

Unique ID (unique_id)

Enter the Unique ID that is printed on the label on the bag in which the pack is held.

1. Type of Product (product_type)

What type of product is this?

Refer to the front of the pack to answer this question. If the type of product is not written on the front of the pack, refer to the back and if not found on the back, the sides of the pack. If there are two descriptions of the product found on the pack, choose the more specific classification (e.g. when “clove cigarettes” AND “Class A cigarettes” are written on a pack, the product will be classified as “clove cigarettes”). If product type is not written on the package, look at the sticks inside the package and refer to additional information online. In your online search for information, refer only to credible sources (official brand websites, government registries of tobacco products, or Euromonitor).

[For hard packs, the front of pack is the side where the flip top opens. For soft packs, the front of the pack is the side that is face up when the pack is placed so that the tobacco company text (NOT the health warning text) on the side or bottom of the package is upright and readable.]

- (1) Manufactured cigarettes
- (2) Bidis
- (3) Cloves or Kreteks
- (4) Cigarillo

Check here if you used additional online information to determine product type.
(product_type_info)

Enter your source here. (product_source)

Section A: Front of Pack

A1. Presence of warning (front_warn_presence)

Is there a health warning label on the front of the pack?

(1) Yes

(0) No

If “No”, skip to Section B.

A2. Warning content (front_warn_content)

Does the warning state “Smoking Kills” (Russian translation: курение убивает)?

(1) Yes

(0) No

If “No”, skip to Section B.

A3. Warning clarity (front_warn_clarity)

Is the warning printed in fat, clear, easily readable font?

(1) Yes

(0) No

A4. Warning letter case (front_warn_ltrcase)

Is the warning printed in capital letters?

(1) Yes

(0) No

A5. Warning distribution (front_warn_distribution)

Is the warning equally distributed over the entire warning area encompassed by the black frame?

(1) Yes

(0) No

A6. Warning spacing (front_warn_spc)

Does the interline spacing of the warning text not exceed the height of the font?

- (1) Yes
- (0) No

A7. Warning font color (front_warn_fontclr)

Is the warning printed in black font?

- (1) Yes
- (0) No

A8. Warning background (front_warn_backgrnd)

Is the warning printed on a white background?

- (1) Yes
- (0) No

A9. Warning frame (front_warn_frm)

Is the warning framed with a black line?

- (1) Yes
- (0) No

A10. Warning placement (front_warn_plcment)

Is the warning placed so that it is not permanently damaged or concealed when opening the pack?

- (1) Yes
- (0) No

A11. Warning language (front_warn_lang)

Is the warning printed in Russian?

- (1) Yes
- (0) No

Measurement

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face of the package only, not including the beveled portion.
- When measuring a package with rounded edges measure the face of the package only, not including any portion of the pack that is not flat.
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- Measure the text in an upright position, following the direction of the text.
- When measuring the width, measure across the points at the bottom edge of the pack.
- Include the border in your measurement of the warning.

A12. HWL height (front_warn_height)

Enter the height (cm) of the health warning label. _____

A13. HWL width (front_warn_width)

Enter the width (cm) of the health warning label. _____

A14. Height (front_height)

Enter the height (cm) of the front panel of the pack. _____

A15. Width (front_width)

Enter the width (cm) of the front panel of the pack. _____

A16. Percentage of front of pack covered by warning (front_warn_percent)

Using the measurements above, the percentage of area of the front panel of the pack covered by the health warning label will be calculated automatically. _____

A17. Edges of pack (front_bvlorrnd)

Does the front of the pack have beveled or rounded edges?

Packs are only considered to have beveled or rounded edges when they are hard packs. Refer to Images 1 and 2 for examples. Choose N/A if a pack is a soft pack, cylindrical pack or a tin pack.

Example:

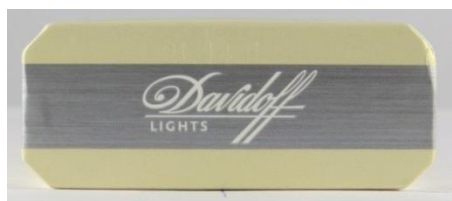


Image 1. Beveled edges



Image 2. Round edges

- (1) Yes
- (0) No
- (9) N/A

If 'No' or 'N/A', skip to Section B.

A18. Health warning label coverage (front_bvlorrnd_coverage)

Does the health warning label cover the beveled or rounded edges of the pack?

- (1) Yes
- (0) No

Section B: Back of the Pack

B1. Presence of warning (back_warn_presence)

Is there a health warning label on the back of the pack?

- (1) Yes
- (0) No

If “No”, skip to Section C.

B2. Warning content (back_warn_content)

Using the Appendix, indicate the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select “No match”.

	1 (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)	8 (8)	9 (9)	10 (10)	11 (11)	12 (12)	No Match (99)
Warning content													

If “No match”, skip to Section C.

B3. Warning appearance (back_warn_appear)

Does the warning appear as it does in the Appendix?

- (1) Yes
- (0) No

B4. Warning frame (back_warn_frm)

Is the warning framed with a black line?

- (1) Yes
- (0) No

B5. Warning placement (back_warn_plcment)

Is the warning placed so that it is not permanently damaged or concealed when opening the pack?

- (1) Yes
- (0) No

B6. Warning language (back_warn_lang)

Is the warning printed in Russian?

(1) Yes

(0) No

Refer to Section A for 'Measurement' instructions.

B7. HWL height (back_warn_height)

Enter the height (cm) of the health warning label. _____

B8. HWL width (back_warn_width)

Enter the width (cm) of the health warning label. _____

B9. Height (back_height)

Enter the height (cm) of the back panel of the pack. _____

B10. Width (back_width)

Enter the width (cm) of the back panel of the pack. _____

B11. Percentage of front of pack covered by warning (back_warn_percent)

Using the measurements above, the percentage of area of the back panel of the pack covered by the health warning label will be calculated automatically. _____

B12. Edges of pack (back_bvlorrnd)

Does the back of the pack have beveled or rounded edges?

Packs are only considered to have beveled or rounded edges when they are hard packs. Refer to Images 1 and 2 for examples. Choose N/A if a pack is a soft pack, cylindrical pack or a tin pack.

- (1) Yes
- (0) No
- (9) N/A

If 'No' or 'N/A', skip to Section C.

B13. Health warning label coverage (back_bvlorrnd_coverage)

Does the health warning label cover the beveled or rounded edges of the pack?

- (1) Yes
- (0) No

Section C: Inserts

C1. Inserts (insert)

Is there an insert sheet included in the pack?

(1) Yes

(0) No

If No, skip to Section D.

C2. Warning presence (insert_warn_presence)

Is there a health warning label on the insert sheet?

(1) Yes

(0) No

If No, skip to Section D.

C3. Warning content (insert_warn_content)

Does the warning state "Smoking will harm your health" (Курение вредит Вашему здоровью)?

(1) Yes

(0) No

C4. Warning clarity (insert_warn_clarity)

Is the warning printed in fat, clear, easily readable font?

(1) Yes

(0) No

C5. Warning letter case (insert_warn_ltrcase)

Is the warning printed in capital letters?

(1) Yes

(0) No

C6. Warning distribution (insert_warn_distribution)

Is the warning equally distributed over the entire warning area encompassed by the black frame?

(1) Yes

(0) No

C7. Warning spacing (insert_warn_spc)

Does the interline spacing of the warning text not exceed the height of the font?

(1) Yes

(0) No

C8. Warning font color (insert_warn_fontclr)

Is the warning printed in black font?

(1) Yes

(0) No

C9. Warning background (insert_warn_backgrnd)

Is the warning printed on a white background?

(1) Yes

(0) No

C10. Warning frame (insert_warn_frm)

Is the warning framed with a black line?

(1) Yes

(0) No

C11. Warning language (insert_warn_lang)

Is the warning printed in Russian?

(1) Yes

(0) No

C12. HWL height (insert_warn_height)

Enter the height (cm) of the health warning label. _____

C13. HWL width (insert_warn_width)

Enter the width (cm) of the health warning label. _____

C14. Height (insert_height)

Enter the height (cm) of the insert. _____

C15. Width (insert_width)

Enter the width (cm) of the insert. _____

C16. Percentage of insert covered by warning (insert_warn_percent)

Using the measurements above, the percentage of area of the insert covered by the health warning label will be calculated automatically. _____

Section D: Side of the Pack

D1. Presence of emission levels (side_emis_presence)

Are the tar and nicotine levels printed on one of the sides of the pack?

- (1) Yes
- (0) No

If No, skip to Section E.

D2. Filter or non-filter cigarettes (side_emis_filter)

Are the cigarettes filter or non-filter cigarettes?

- (1) Filter
- (2) Non-filter

D3. Tar (side_emis_tar)

Is tar, expressed as a number rounded off to a whole number, in milligrams per one cigarette printed on the pack?

- (1) Yes
- (0) No

D4. Nicotine (side_emis_nicotine)

Is nicotine, expressed, as a number rounded off to a tenth, in milligrams for one cigarette printed on the pack?

- (1) Yes
- (0) No

If non-filter, skip to D6.

D5. Carbon Monoxide (side_emis_co)

Is carbon monoxide, expressed as a whole number, disclosing the content of carbon monoxide in milligrams for one cigarette printed on the pack?

- (1) Yes
- (0) No

Refer to the 'Measurement' instructions in Section A.

D6. Emission levels height (side_emis_height)

Enter the height (cm) of the emission levels. _____

D7. Emission levels width (side_emis_width)

Enter the width (cm) of the emission levels. _____

D8. Height (side_height)

Enter the height (cm) of the side panel of the pack. _____

D9. Width (side_width)

Enter the width (cm) of the side panel of the pack. _____

D10. Percentage of front of pack covered by warning (side_emis_percent)

Using the measurements above, the percentage of area of the side panel of the pack covered by the emission levels will be calculated automatically. _____

Section E: Other

E1. Misleading descriptors (misleading_descriptors)

Do the following misleading descriptors (including any word combination or analogous words) appear on the pack? Check all that apply. Examples of descriptors that fall into the “Other” category include but are not limited to “mild”, “extra”, and “ultra”.

Misleading descriptor	Check here
“with low tar content” (low_tar_content)	
“Light” (light)	
“Ultra light” (ultra_light)	
“Low” (low)	
“Other” (other)	
None of the above (none)	

Describe “other”. (misleading_other)

If none of the above, skip to E11.

E2. Label with disclaimer (disclaimer_presence)

Does a label stating “[misleading descriptor] does not mean that this product is less harmful for health”?

- (1) Yes
- (0) No

If No, skip to Section E11.

E3. Disclaimer location (disclaimer_loc)

Is this label printed on the front or back of the pack?

- (1) Yes
- (0) No

E4. Disclaimer clarity (disclaimer_clarity)

Is the label clear and easily readable?

(1) Yes

(0) No

E5. Disclaimer font (disclaimer_font)

Is the size of the font of the disclaimer not less than the type of the misleading descriptor?

Use the font ruler to answer this question.

(1) Yes

(0) No

E6. Disclaimer height (disclaimer_height)

Enter the height (cm) of the disclaimer. _____

E7. Disclaimer width (disclaimer_width)

Enter the width (cm) of the disclaimer. _____

E8. Height (panel_height)

Enter the height (cm) of the panel of the pack on which the disclaimer appears. _____

E9. Width (panel_width)

Enter the width (cm) of the panel of the pack on which the disclaimer appears. _____

E10. Percentage of panel of pack covered by disclaimer (disclaimer_percent)

Using the measurements above, the percentage of area of the panel of the pack covered by the disclaimer will be calculated automatically. _____

E11. Assertions on harm (harm_assertions)

Is the pack (including inserts) free of any of the following assertions: 1) consumption of this tobacco product reduces the risk of occurrence of diseases associated with the consumption of tobacco products; 2) this tobacco product is less dangerous for health than other tobacco products; 3) the risk is reduced of the occurrence of illnesses associated with the consumption of this tobacco product, as a result of the presence, absence or reduced content of a substance exhaled during consumption of a tobacco product?

(1) Yes

(0) No

E12. Information- Product type (product)

Is the type of tobacco product printed on the pack?

(1) Yes

(0) No

If No, skip to E15.

E13. Product type language (product_lang)

Is this information printed in Russian?

(1) Yes

(0) No

E14. Product type placement (product_plcment)

Is this information placed so that it is not permanently damaged or concealed when opening the pack?

(1) Yes

(0) No

E15. Information- Manufacturer (manufacturer)

Is the name and location (address) of the manufacturer printed on the pack?

(1) Yes

(0) No

If No, skip to E18.

E16. Manufacturer language (manufacturer_lang)

Is this information printed in Russian?

(1) Yes

(0) No

E17. Manufacturer placement (manufacturer_plcment)

Is this information placed so that it is not permanently damaged or concealed when opening the pack?

(1) Yes

(0) No

E18. Information- filter (filter)

Is information on the presence of a filter printed on the pack?

(1) Yes

(0) No

If No, skip to E21.

E19. Product type language (filter_lang)

Is this information printed in Russian?

(1) Yes

(0) No

E20. Filter placement (filter_plcment)

Is this information placed so that it is not permanently damaged or concealed when opening the pack?

(1) Yes

(0) No

E21. Information- Stick count (stick_count)

Is the stick count printed on the pack?

(1) Yes

(0) No

If No, skip to E24.

E22. Stick count language (stick_count_lang)

Is this information printed in Russian?

(1) Yes

(0) No

E23. Stick count placement (stick_count_plcment)

Is this information placed so that it is not permanently damaged or concealed when opening the pack?

(1) Yes

(0) No

E24. Information- price (price)

Is information on the maximum retail price in rubles printed on the pack?

(1) Yes

(0) No

If No, skip to E27.

E25. Price language (price_lang)

Is this information printed in Russian?

(1) Yes

(0) No

E26. Price placement (price_plcment)

Is this information placed so that it is not permanently damaged or concealed when opening the pack?

(1) Yes

(0) No

E27. Information- Manufacture date (manu_date)

Are the month and year of manufacture of the cigarette printed on the pack?

(1) Yes

(0) No

If No, skip to Section F.

E28. Manufacture date language (manu_date_lang)

Is this information printed in Russian?

(1) Yes

(0) No

E29. Manufacture date placement (manu_date_plcment)

Is this information placed so that it is not permanently damaged or concealed when opening the pack?

(1) Yes

(0) No

Section F: Topics for Further Discussion and Notes

F1. Further discussion (further_discussion)

Is there any aspect of this pack that needs further discussion?

- (1) Yes
- (0) No

F2. Notes on further discussion (further_discussion1)

F3. General notes (general_notes)

Note any items of interest about the pack.
